



29TH NEW MEXICO VINE & WINE EDUCATIONAL CONFERENCE

Brave New World: Wine Marketing in 2010 and Beyond Thursday March 4, 2010



SCHEDULE FOR THE SEMINAR MICHAEL WANGBICKLER

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| <p>8:00 Introduction of Seminar
Presenter—Michael Wangbickler</p> <p>8:05 Seminar Begins</p> <p>P 10:00-10:30 Break</p> <p>R 10:30 Seminar Resumes</p> <p>O 12:00-1:00 Lunch</p> <p>G 1:00 Seminar Resumes</p> <p>R 2:30-3:00 Break</p> <p>A 3:00-4:30 Seminar Resumes</p> <p>M 4:30 Wine Tasting Reception</p> | <ul style="list-style-type: none"> • Mike is the Executive Director of the Academy of Wine Communications • Senior Account Manager at Balzac Communications and Marketing in Napa, California • On the Board of Advisers for the social media intelligence company Cruvee • Mike holds a B.A. in Marketing from Michigan State University • Offers advice on wine communications and marketing through his blog, Caveman Wines • He has taught courses on wine and wine marketing at Copia and Napa Valley College. • Holds a Diploma in Wine & Spirits (DWS) from London-based Wine and Spirit Education Trust and is a Certified Wine Educator (CWE) |
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REGISTRATION

Registration Category	Quantity	By Feb. 15	After Feb. 15	Total
Seminar		\$35.00	\$45.00	
TOTAL AMOUNT ENCLOSED	_____	_____	_____	

SEND CHECK PAYABLE TO NMVWS
AND COMPLETED REGISTRATION
FORM TO:
NEW MEXICO STATE UNIVERSITY
EXTENSION PLANT SCIENCES
ATTN: BERND MAIER
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LAS CRUCES, NM 88003

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- If you are an individual with a disability and need an auxiliary aid or service please contact Mary Curtis at 575.646.1715 by February 15, 2010.