

# Registration Form

New Mexico Vine & Wine Educational Conference - March 5 & 6, 2010

Sandia Courtyard Hotel & Convention Center, 10300 Hotel Ave. NE-Albuquerque, NM 87123

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_

Send check payable to NMVWS and completed registration form to:

New Mexico State University  
Extension Plant Sciences  
Attn: Bernd Maier  
PO Box 30003, MSC 3AE  
Las Cruces, NM 88003

## Room reservations

Contact the Sandia Courtyard Hotel & Convention Center, 1-800-877-4845; 505-296-4852. F: 505-293-9072. Reference the New Mexico Vine & Wine Conference to receive the following rates: double queen/single king-\$51.00; deluxe double queen-\$61.00, third & fourth person @ \$10.00 Room price guaranteed until February 19. Questions and/or special requests should be directed to Carl Popp, 505-835-0263 ([flyfish@nmt.edu](mailto:flyfish@nmt.edu)) or Bernd Maier, 575-646-5943 ([bemaier@nmsu.edu](mailto:bemaier@nmsu.edu)).

Registration Category	Quantity	By Feb. 15	After Feb. 15	Total
NMV&W Member*		\$130.00	\$140.00	\$
Non-Member*		165.00	170.00	\$
Credit by Sponsor**		-25.00	-25.00	
Wine Reception***		30.00	35.00	\$
Banquet Saturday Evening****		40.00	45.00	\$
NMV&W Membership		30.00	30.00	\$
<b>Total Amount Enclosed</b>				\$

\* Registration Fees are Per Person and includes registration packet, breakfast, and breaks. Does Not Include Lunches, Banquet, Proceedings, or Friday Wine Reception

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\*\*\* Number Friday Evening 6 p.m. \_\_\_\_\_

\*\*\*\* Number Saturday Evening: Banquet, Wine Reception 6 p.m., Dinner 7 p.m. \_\_\_\_\_

Choose Entrée: Pork Loin\_\_ Lamb\_\_



# 29<sup>th</sup> ANNUAL

## New Mexico Vine and Wine Educational Conference



### Friday March 5<sup>th</sup>

7:30 **Registration and Continental Breakfast**  
8:15 **Welcome, Opening Remarks, Vendor Introduction**  
8:25 – 8:50 **“New Mexico Wine & Grape Industry Update”** Bernd Maier, NMSU Extension Viticulture Specialist

8:50 – 9:15 **“Performance of Grape Varieties in Northern New Mexico”** Dr. Kevin Lombard, Asst. Prof. of Horticulture, NMSU ASC Farmington

9:15 – 10:05 **“Advances in Resistance Breeding for Pierce’s Disease & Nematodes in Rootstocks”** Jeremiah Baumgartel, Viticulture Researcher

10:05 – 10:30 **Break**  
10:30 – 11:15 **“Pesticide Products Registered for Grapes in NM”** Cary Hamilton, Registration Program Manager, Pesticide Registration, Endangered Species & Pesticide Disposal  
11:15 – 12:00 **“Interpreting Soil Results from Soil Analysis”** Dr. Robert Flynn, NMSU Extension Specialist, Extension Plant Sciences

Noon – 1:00 **Lunch**  
1:00 – 1:50 **“Interpreting Water Results from Irrigation Water Analysis”** Dr. Robert Flynn, NMSU Extension Specialist, Extension Plant Sciences  
1:50 – 2:40 **“Making Sense of Wine”** Jay Bileti, Wine Consultant

2:40 – 3:05 **Break**  
3:05 – 4:15 **“Illustrating the Concept Using Mediterranean Varieties”** Jay Bileti, Wine Consultant

6:00 – 8:00 **Wine, cheese, smoked salmon, Hors d’oeuvres**

### Saturday March 6<sup>th</sup>

7:30 **Registration and Continental Breakfast**  
8:15 **Opening Remarks**  
8:25 – 8:50 **“Update on Pierce’s Disease and the Diagnostic Clinic”** Dr. Natalie Goldberg, Department Head Extension Plant Sciences  
8:50 – 9:15 **“Nematodes”** Dr. Steve Thomas, Asst. Prof. of Entomology, Plant Pathology, & Weed Sciences

9:15 – 10:05 **“Facebook and Twitter: Should You or Shouldn’t You”** Michael Wangbickler, Executive Director, Academy of Wine Communications  
10:05 – 10:30 **Break**  
10:30 – 12:00 **“Enhancing Your Markets: Protecting Your Share- The Use of Risk and Vulnerability Assessments”** Billy Dictson & Jeff Witte, NMSU-Director Office of Biosecurity, Southwest Border Food Safety and Defense Center

12:00 – 1:00 **Lunch**  
1:00 – 1:50 **“Organic Certification”** Joanie Quinn, Marketing & Education Coordinator, New Mexico Organic Commodity Commission  
1:50 – 2:40 **“My Own Back Yard: the Local Wine Movement and What it Means to You”** Michael Wangbickler, Executive Director, Academy of Wine Communications  
2:40 – 3:05 **Break**  
3:05 – 5:00 **“Zinfandel - America's Grape”-Discussion and Tasting/Judging Training** Ian Norrish, NMV&WS Board Member  
6:00 – 8:00 **Wine Reception and Banquet Awards Program**



Presented By: The New Mexico Vine & Wine Society & NMSU Viticulture Program

In Cooperation With: Southwest Border Food Safety and Defense Center

